

Client Choice Awards: The leading accounting and consulting firm

03 April 2023 | Consultancy.com.au | 3 min. read

Profiles

RSM

McGrathNicol

Cathro & Partners

KordaMentha

More news on

Rankings & Awards

Research firm Beaton has announced its latest annual Client Choice Awards, with RSM taking home three including for best accounting and consulting firm for the fifth year straight.

Professional services firm RSM has won the accounting and consulting Client Choice Award for providers of upwards of \$200 million, as well as taking home the awards for best 'Professional Services Firm' and best 'Provider to Government & Community'.

KordaMentha has meanwhile won the \$100-\$200 million bracket for accounting and consulting, while Accru won the revenue category below.



"This was a highly competitive year, with 276 firms from across Australia and New Zealand entering," stated research and consulting firm Beaton, which has compiled the awards since 2005 and this year analysed thousands of pieces of individual client feedback to determine the firms with the highest client feedback scores. "Congratulations to the outstanding winners for achieving the highest praise from the judges who matter most: clients."

In addition to beating out fellow mid-tier finalists BDO, Grant Thornton and Pitcher Partners to pick up the accounting and consulting prize, RSM went one better on last year to claim the two additional awards, taking tally to nine gongs since the awards inception. The firm was also a finalist in the Best CX firm category for Consulting Services, which was ultimately won by Accru.

"We are truly grateful to our clients for their ongoing loyalty and support, which has enabled us to achieve this remarkable feat," RSM stated. "It is our people-first values that have driven our success, and we are proud to be a team that embodies these values in everything they do. We remain committed to delivering the highest level of service to our clients and building lasting relationships that endure for years to come."

A member of the MGI Worldwide network with outlets in each Australian capital city, Accru sits in 25th spot on the AFR's annual list of the nation's largest accounting firms, generating revenues in the region of \$450 million. It's the firm's third consecutive Client Choice award for both accounting and consulting by revenue and accounting and consulting CX, with a slew of other awards also under its belt since 2017.

through our continued focus on helping our clients through a very challenging period.”

Meanwhile, KordaMentha has bumped finalist HLB Mann Judd off the mantle in the \$100-200 million bracket three past years, while Brisbane-based R&D tax, grant strategy and intellectual property boutique Intellect has won the sub-\$30 million revenue category.

The Most Innovative Accounting & Consulting Services firm prize went to McGrathNicol.

Among specialist categories, Keogh Consulting won the best small Management Consulting Firm award, C&A Partners was named the Best Insolvency & Restructuring firm, Allan Hall Business Advisors took home the Best Business Advisory firm award, and Workplace Wizards was lauded as the Best HR Consulting firm.

